

FENICE SPA HOUSE ORGAN - JUNE 2018

LEATHER

news

- **Waterstain® 4000: the right color to dye, draw, create...**
- **Victoria Creme®**
Elite creams for footwear
- **Ecobrill: self-shining cream for footwear**
Completely water based
- **Waxes and oils for pull up effects**
Infinite degrees of light and dark
- **Softy line**
Ultimate upgrading

Nextgen waxes and oils

**Welcome
to the future
of leather finishing**



Loving Leather



FENICE S.p.A.



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FENICE SpA: Shoe and Leathercare Unit | Tomasoni - Valdagno (VI)



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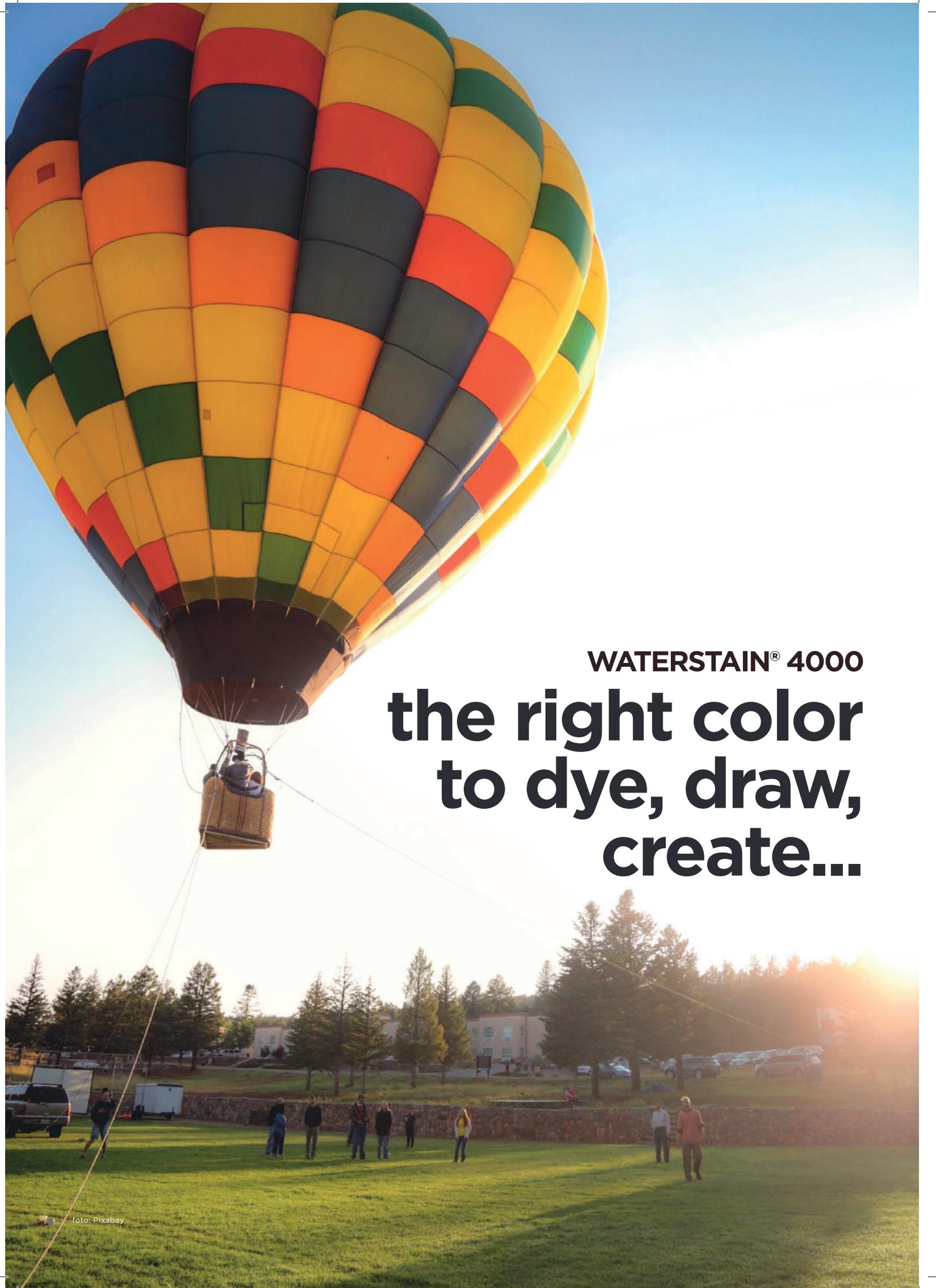
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WATERSTAIN® 4000

**the right color
to dye, draw,
create...**

**WATERSTAIN® 4000**

Mixture of natural and synthetic waxes, binders and dyestuffs



Mixture of natural and synthetic waxes, binders and dyestuffs with **excellent penetration** and **semi-covering/dyeing power**.

WATERSTAIN® 4000 is a series of water-based fluid cream dyes, that have revolutionised the approach to dyeing and refinishing leather and footwear in crust.

The characteristics that are immediately appreciated are: **intense dyeing power** and semi-covering, **soft** and **naturalness** of the treated leather, high general **fastness**, **easy application**. WATERSTAIN®4000 can be used on crust, applied by **rollercoater** or by **spray**, diluting it with 30% of HP THINNER and filtering the mixture before application. They can also be applied by sponge or pad in order to obtain pleasant cloudy effects.

The waxy components and the dyestuffs that make up this speciality allow to obtain a deep dye, intense, semi-covering and a **high reactivity when brushing**, together with **high fastness** properties, such as wear, rub and **water resistances**. The slight semi-aniline covering effect looks clean, not loaded, natural, attractive and luminous.

Leathers finished with WATERSTAIN® 4000 are perfectly suitable for obtaining innovative articles, modern fashion effects, that are easy to achieve.

WATERSTAIN® 4000 are available in the **chart colours** and in **numerous others**.

The attractive final appearance of footwear finished with WATERSTAIN®4000 is further enhanced using the prestigious creams of the VICTORIA CREME® series.





VICTORIA CREME®

Elite creams for footwear

Fenice proposes a selection of footwear creams that are extremely **soft, bright** and **easy to apply**. They are achieved by technological innovation and take into consideration the eco-system. They are **brushable creams**, with a **high shine** and a **delicate silky touch**.

VAL Soft and shiny

Soft, brushable creams for footwear with a **pleasant soft and grabby touch**, obtained from natural and synthetic waxes in water emulsion. Their special formulation grants an easy, safe and quick application. Apply by sponge on any type of finished leather and crust. The main characteristics of the VAL series of creams are excellent applicability, extreme softness and natural brightness. These creams are **particularly suitable for ironing**. Brushing by cotton brush with the DC 3800 abrasive wax enables the sealing of the leather treated with the VAL cream. It can be applied as a first coat and then finished with the creams of the DC 4000/W series. The application of VAL creams in one or two coats is also highly appreciated and confers a soft and grabby touch.

DC 4000/S1 Shiny and silky

Glossy, brushable and sealing water-based shoe creams made from prestigious natural and synthetic wax emulsions. The DC 4000/S1 series of creams have **good brightness, excellent sealing power** and **natural transparency**. Its ideal use is in the second coat after application of the soft VAL series of creams. The DC 4000/S1 series of creams can also be used in a single coat thanks to their excellent ratio between softness and brightness. Application with DC 3800 soft abrasive wax on a cotton brush or cloth favours the sealing of the leather treated with the DC 4000/S1 series of creams. To increase the brightness of the leather it is possible to polish with a woollen brush with carnauba wax of the DC 3700 series. The DC 4000/S1 series can be used on any type of finished leather and crust.

DC 4000/W glossy and transparent

The DC 4000/W series of creams are made from prestigious special wax emulsions. They are brushable creams, with a very high **brightness, excellent sealing power** and natural **transparency**. Its ideal use is in the **second coat** after application of the soft VAL series of creams. They give leathers a **soft and silky feel**. Application of the DC 3800 soft abrasive wax with a cotton brush or cloth improves the sealing of the leather treated with the DC 4000/W series of creams. To increase the brightness of the leather, polish with a woollen brush with carnauba wax of the DC 3700 series. The DC 4000/W series can be used on any type of full grain or corrected grain leather that has a good degree of absorption.



They are available in numerous colours.



Picture: Pixabay

Completely water-based

ECOBRILL: self-shining cream for footwear

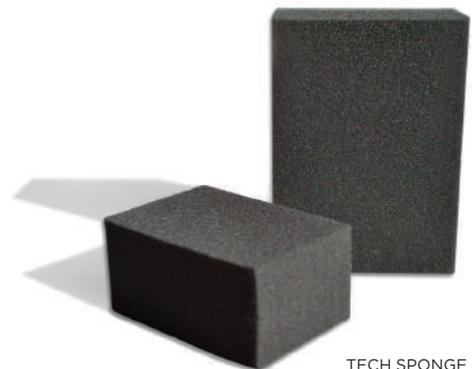
ECOBRILL are **waterbased self-shining creams** for finished leathers that by their special nature assure a very **high degree of gloss** and excellent **flex resistance**.

Even if unnecessary, a light brushing highlights the brightness and transparency of the footwear.

The obtained degree of **gloss remains** stable throughout time.

For the best result we suggest applying ECOBRILL with Fenice's "TECH SPONGE".

ECOBRILL can be used as second coat cream after the application of VAL, or as a single coat cream. The product is supplied in **neutral, black, medium and dark brown** versions.



TECH SPONGE



Waxes and oils for pull up effects

Infinite degrees of light and dark

Among the vast range of articles for leather present in the market, the sector represented by **pull-up finishings** cover an important and stable part of the proposals for the various seasons.

The term pull-up, initially called 'Timberland' after the footwear manufacturer who first proposed it in the market, indicates a full grain leather that becomes light when stretched. Today it refers to a **variety of finishing with differing amounts of oils and waxes**, emulsified or applied after fusion, that can be mixed between themselves in any ratio in order to obtain **unlimited degrees of dark and light effects**.

Oils are diversified according to the different amount of penetration and lubricating ability, which determines their darkening power on the fibres.

The **waxes**, normally solid at room temperature can be melted and applied by rollercoater or heated cylinder, or as an emulsion, they can also be spray applied.

In recent times the appeal of waxy-oily textures on full grain or buffed leathers is increasing both for the stylists as well as for customers logically, thanks to the **natural sensation** transmitted by this material. Leather seems to be "alive" and is **malleable and reactive** during use.



Picture: Pixabay



The most widely used solid waxes of Fenice are:

P3

Paraffin wax with a low melting point at around 50-55°C. It is deep darkening and hardens the leather, ideal for very evident waxy effects.

BLACK WAX

Waxy blend with excellent darkening and medium hardness when applied on leather by heated cylinder at around 65°C.

MONTANA

Wax with intermediate properties among the whole range. It's often suggested as the first choice for obtaining evident pull-up effects. This product has good darkening power, but it also has a pleasant softness, that does not require oils in the mixture. After application the colours of the leather are brilliant.

TEXAS

Waxy formulation applied at about 60-65°C, it creates a very rustic / sporty look on the leather surface with a slight greying and breaking-lightening effect when flexed.

Two specialities of the series that have **waterproofing properties**:

WAX Z

wax with a low melting point, at around 50°C, with a high darkening power, keeping the leather relatively soft and the waterproofing ability intact on the treated leather.

HYDROGUARD WAX

A wax with a melting point close to room temperature (semi-solid wax) that can be applied at relatively low temperatures. It does not bring about a dynamic waterproofing by itself but it is suggested for leathers that have already been waterproof treated in drum to maintain the water repellency.

NEXTGEN: Waxes and Oils

Welcome to the future of leather finishing





Easy application, performances, reactivity.



Innovation is an enthusiastic challenge that is tiresome at times, but it's also a strong thrust towards creating better solutions to be reached through evermore ambitious projects, with the purpose of satisfying customer's needs, creating values in their production processes. Thanks to this desire of continual and constant improvement, Fenice has created a new family of products: NEXTGEN WAXES.

This **new family includes six waxes and two oils** with the objective of improving three fundamental aspects in your working operations, whenever possible. The first aspect is certainly the **easy application** of these specialities, the second aspect is the **efficiency of the performances**, and finally the **maximum reactivity**.

The mixing of these specialities or their insertion in your formulations, makes them **suitable for any use**, allowing to achieve the effect that is most desired.

There are many advantages to these articles: **darkening, brushability** and the **touch**, 3 quality aspects of the excellent results you can obtain with this new range. Furthermore, the **numerous ways of application** and their **adaptability** will surprise you. For example, NEXTGEN WAX 8050, NEXTGEN WAX 8000 and two oils of the NEXTGEN family are non-ionic products and will give the possibility to add them to both anionic or cationic mixtures.

These types of waxes, as you surely have guessed, is strongly linked to the production of **footwear articles** and in virtue of this last point we couldn't do without proposing also a **cationic prebottoming** in this special selection, suitable to prepare a non-loaded base, natural and transparent on which to work: NEXTGEN GROUND 5000. Using this product you will note a surprising important **equalizing action of absorption**, an excellent **masking/sealing** of defects and an **excellent sealing after polishing** by felt.



SOFTY Line

Ultimate upgrading



The most current need for leather finishing is optimizing the selection and reaching a **homogenous result** with a higher degree of quality.

For many years sealing pastes have been used, applied by spatula or by means of a rollercoater when working on leathers that are to be buffed, or in the most drastic cases, where leathers have cuts, deep abrasions, scars, etc. On the other way around, for lighter finishes, different basecoats are used (cationic or anionic), applied by spray or by rollercoater.

Between these two techniques that are quite opposite to each other, there exists **a third and efficient way** that today seems to be the most achievable and appreciated: this is obtaining an upgrading both on full grain and, on buffed leathers, thanks to the use of non-buffable sealing prebottomings.

These last products are well represented by the **Fenice SOFTY line**. In the majority of cases they are applied by rollercoater using cylinders such as SS (helical) so as to apply the product on all the leather leaving it especially where it's necessary and at the same time, removing it where it is superfluous. In this way, **very soft, regular and uniform leathers** are obtained, ready to receive the next finishings in minimal quantities. The quantity of product applied varies from 1.5 to 4 gr/sqft.

This allows to achieve an **excellent result on buffed leathers**, so called "mezzo fiore" where the action of SOFTY makes the leather to be **regular and uniform**. It also allows leather to be embossed and milled in the initial stage of production, obtaining an excellent base for a lighter than traditional further finishing coat. Leather results in being soft and light and at the same time it will have an excellent upgrading and defects will mostly disappear.

This method is **applicable in all fields, from footwear to leathergoods**, right up to **upholstery**. For any type of article it is sufficient to select which speciality of the SOFTY family is the most suitable for one's own needs. The series is made up of 3 products that are represented here:

SOFTY - For buffed leathers. Greater coverage. Cylinder 21 SS

SOFTY BK - For buffed and full grain leathers. Cylinder 21 SS

SOFTY MM - For full grain and buffed leather. Cylinder 21 SS

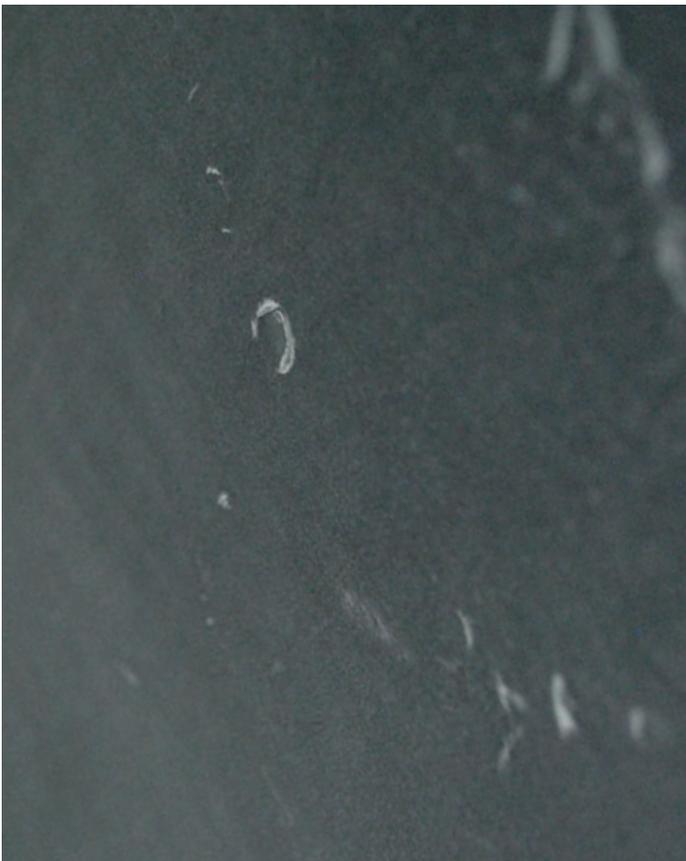




Example of defect: scratches and small holes.



Example of defect: strong abrasions (or open defect).



Example of Stucco application performed with SOFTY by RCM.



Example of buffed leather after SOFTY application.



Valpolicella Ripasso: a DOC wine from Verona

Famous all over the world

It is well-known that **Italy is a worldwide leader in the production of wines**, especially quality wines. Veneto in particular is a fertile land and this production is part of the many products of controlled origin. We will talk about a red wine that is appreciated worldwide: Valpolicella Ripasso.

The Valpolicella Ripasso is a **red wine of Veneto** (DOC - Denominazione di Origine Controllata) so of **controlled origin** and it is produced exclusively in a particular area of **Veneto** called Valpolicella that is located in the province of Verona. In order to be called Valpolicella, the wine must obviously be produced by **autochthonous vineyards**, the same which produce the grapes used for the production of other well-known and appreciated wines: Amarone and Recioto.

Valpolicella, in Veneto, is a beautiful hilly area just before the Pre-Alps of Verona. This territory includes seven municipalities of the province of Verona: Pescantina, Sant'Anna d'Alfaedo, Marano di Valpolicella, Fumane, Negrar, San Pietro in Cariano and Sant'Ambrogio di Valpolicella. The southern border of this valley meets with the Adige river, whereas the East meets with the hills of Parona di Quinzano and Valpantena (that give the basis for the name of Valpolicella). The Lessini mountains are the northern border whereas the western is the Pastello mountain. This micro-region has been known since the time of antique Rome especially for its viticulture, but also for the extraction of a special marble: the red marble of Verona. The landscape of Valpolicella is characterized by the presence of numerous Venetian villas of great value. But not only villas, there are also small churches, villages and courts spread around the municipalities of the area that enhance the territory with years of history.

The technique of "Ripasso"

The term "Ripasso" is a technique that means pouring, before refining in cask, the Valpolicella (base) directly into the vats where the "Amarone" had previously been pressed. Once poured into these vats it is left to rest in contact with the freshly pressed grapes for a period of about 2 or 3 weeks. Thanks to this process, the wine receives a small but important aroma that is typical of "Amarone". This technique, among other things, can also be applied to the freshly pressed grapes of "Recioto".

The Valpolicella Ripasso can be denominated as follows:

- Classic if produced in the sub-area including the municipalities belonging to Valpolicella (the 7 municipalities mentioned above).
- Valpantena if produced in the homonymous area that is located at its border.
- Superior if the aging in cask takes place for a minimum of 12 months starting from the 1st of January following the harvest and the alcohol content is higher than 12%.



View from Castelrotto with vineyards and olive groves to Pedemonte, Arbizzano and Montericco (picture by Paolo Villa - Wikipedia.com)

How to drink it

The glass is one third filled. The wine is tasted by keeping a little in the mouth to allow the mouth buds and palate to take in the taste, intensity and perfume. The suggested temperature for it to be served is at 18°C.

Gastronomic matches

The Valpolicella Ripasso is suitable with “stracotti” and “brasati” possibly with polenta, typical specialities of Veneto and northern Italy in general, but it’s really appreciated with wild fowl, lamb chops and beef steaks, and also with medium mature cheeses.



Picture: Pixabay

SECTION LACQUER® EDGE PAINT COLOURS



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